

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – National Voters' Day, 2013 – Publicity – Scrolling in Television Channels – Payment of bills Rs.5,899/- to I Power Media, (Metro T.V), Hyderabad – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 2339

Dated: 23-05-2012

Read the following:-

1. Govt. Lr.No.6920/Elecs.E/A2/2012-78, dt:22-01-2013.
2. From M/s. Metro TV, Hyderabad, Invoice Nos. 1146, dt:25-01-2013.

ORDER:

In the letter 1st read above, M/s Metro TV News Channel has been requested to telecast 5 spots each spot per day in the morning between 7.00 to 9.00 a.m. & 7.00 to 9.00 p.m. in the evening through their channel from 23-01-2013 to 25-01-2013 on negotiated rate of Rs.350/- per 10 seconds spot and six additional spots on free of cost (1+1) to create awareness among the citizens / electors regarding National Voters Day Celebrations, 2013. Accordingly, M/s Metro TV, Hyderabad has telecasted the spots and furnished the bills for an amount of Rs.5,899/- including all taxes and requested for arranging payment in the reference 2nd read above.

2. After careful examination, Government hereby accord sanction for payment of **Rs.5,899/-** (Rupees Five thousand eight hundred and ninety nine only) to M/s. I Power Media, (Metro T.V), Hyderabad towards the cost of telecasting spots through their channel 23-01-2013 to 25-01-2013 to create awareness among the citizens / electors regarding National Voters Day Celebrations, 2013.

3. The expenditure sanctioned in para 2 above shall be debited **“2015 – Elections – MH 108 Issue of Photo Identity Cards to Voters – SH (04) Photo Identity Cards to Voters – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the funds provided in B.E. 2013-14.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above and credit in favour **“I Power Media” A/c No. 30151010005981, Syndicate Bank, Khairatabad Branch, Hyderabad, IFSC Code: synb 0003015 & PAN Card No.AADFI6865N.**

5. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

V.VENKATESWARA RAO,
ADDL. CHIEF ELECTORAL OFFICER &
JOINT SECRETARY TO GOVERNMENT

To
The M/s. I Power Media, Flat No.503, Maruti Plaza, Khairathabad, Hyderabad-34
The General Administration (Claims.C) Department
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad
The Accountant General, Andhra Pradesh, Hyderabad.
SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER